

Venue:

Hamburg Messe und Congress
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*Security.
Prosperity.
Innovation.*

organised by:



EVENT SUMMARY

The International Institute for Strategic Studies (IISS) and Hamburg Messe und Congress (HMC) have announced the establishment of the Global Security and Innovation Summit (GSIS), a new platform for international decision-makers, industry leaders and subject-matter experts to discuss the growing number of global security challenges and how innovation may provide solutions. The inaugural GSIS event will take place at the Hamburg Congress Center on 22-23 October 2025.

At a time marked by disruptions to international norms, rising geopolitical and geo-economic tensions, and the emergence of new threat vectors and actors, an unprecedented number of innovative technologies are also emerging. The GSIS will explore how international security can be maintained and improved through the application of innovative technologies and solutions in an increasingly interconnected world.

The speed of technological change requires an interdisciplinary dialogue, which the GSIS will promote through a unique format: combining a high-level security policy conference with an innovation and technology exhibition showcasing new applications related to security policy. The Summit will bring together government officials, industry leaders, technology pioneers, and security experts to discuss themes around the security applications of technology innovation for areas such as civil defence, energy security, maritime and port security, defence, supply chains and border security.

Discussions will address emerging global security challenges and explore cutting-edge technology solutions in fields such as cybersecurity, artificial intelligence, robotics and quantum computing. Topics will include the political, strategic, legal and technical implications of technology innovation, as well as related funding and regulatory environments. The GSIS will also seek input from industry on relevant themes and will invite selected sponsors to be part of the programme.

The 2-day summit is restricted to a global audience of 700 in-person participants. Delegates will have the opportunity to network with governments, business leaders, technologists, and international organisations. Speaking opportunities are reserved for senior government representatives and selected industry sponsors. Delegates will benefit from the unique opportunity to discuss and learn about key developments in policy, technology, innovation and security.

Hamburg was chosen as the site for the GSIS as the city provides an ideal combination of geostrategic location, economic prominence and dynamic innovation. Recent geopolitical developments have demonstrated that Europe's North is steadily gaining in strategic importance. Hamburg links Western Europe, the Nordic countries and the Baltic area, creating a natural platform for an open dialogue between international stakeholders. By hosting the GSIS in Hamburg, we are closing a geographical gap in the security event landscape.



GSIS SPONSORSHIP PACKAGES



PARTICIPATION



Attendance at GSIS 2025 is restricted to 700 selected participants. You can apply for a limited number of places.

Attendees include:

- Government Officials & Policymakers
- Industry Leaders & CEOs
- Investors & Strategic Partners
- Academia & Think Tanks
- Technology & Defense Innovators
- Media & Journalists
- Civil Society & Relevant Stakeholders

Sponsorship Package benefits			Founding Partner 2-year partnership	Alliance Partner	Official Partner	Corporate Partner	
			Partnership places available	5	5	5	5
			Costs	€ 145 000 ^{1) 2)}	€ 75 000 ¹⁾	€ 45 000 ¹⁾	€ 16 500 ¹⁾
Conference	Speaker Slot	Plenary panel	✓	–	–	–	
	Plenary seating	Reserved seating for all days (delegation leader)	✓ (with VIPs)	✓ (dedicated Alliance Partner Area)	–	–	
	Conference Tickets	Delegates (plus support staff) Additional delegate tickets via registration at regular fee	5 (plus 2)	3 (plus 1)	2	2	
	Access to Delegate List	Prior to the event	✓	✓	–	✓	
	Pre-event Briefing	Full event preparation on agenda and speakers	✓	✓	–	–	
Presence	Exhibition participation	All-included exhibition package	18 sq.m.	12 sq.m.	9 sq.m.	no booth	
	Bilateral meeting rooms	Private meeting room	✓	On request (additional fees apply)	On request (additional fees apply)	–	
	Partner of the GSIS Executive Lounge	1. GSIS Executive Lounge “sponsored by...” 2. Logo on invitations / promotional materials for the lounge 3. Logo on screens in the lounge 4. Roll-ups and brochures inside the lounge 5. Reserved seating in the lounge	✓	✓	–	–	
Events	CEO Participation in the GSIS Pre-Event Dinner (Day 0 - Tuesday, October 21)	With seating preference taken into account for Founding Partners	✓	✓	✓	–	
	Participation in the VIP Lunch (Lead delegate only) (Day 1 - Wednesday, October 22)	With seating preference taken into account	✓	✓	–	–	
	Network Night (Day 1 - Wednesday, October 22)		✓	✓	✓	✓	
	CEO Participation in the GSIS VIP Lunch (Lead delegate only) (Day 2 - Thursday, October 23)	With seating preference taken into account	✓	–	–	–	
Brand visibility	Digital Visibility	1. Branding on the GSIS website including a link to website 2. Branding in GSIS newsletters 3. Branding in the GSIS Executive Briefings (up to the 2025 edition) 4. Branding on the screen between presentations in the conference room 5. Branding on digital screens throughout the summit	Top / large	Middle / medium	Bottom / small	All services but no EB	
	Analog Visibility	1. Branding in the conference room 2. Branding on partner banners in the foyer 3. Branding on printed materials and backdrops	Top / large	Middle / medium	Bottom / small	Branding on logo wall onsite	

¹⁾ plus 19% VAT ²⁾ Price per edition

